



Terms and Conditions – “Play” Early Access Form

Effective Date: [Insert Date]

Thank you for your interest in Play — the app that connects people through sport. These Terms and Conditions apply to anyone who submits their details through our Product-Market Fit (PMF) form or signs up for early access.

1.

Purpose of the Form

By submitting your information, you’re helping us shape the future of the Play app. The data you provide will be used for research, feedback, and early access communication purposes only.

2.

Data We Collect

The form may ask for:

- First and Last Name
- Age
- Email Address
- Activity Preferences (e.g., sport types)
- Parent/Guardian status
- Optional personal opinions or feedback

We do not collect sensitive personal information.



3.

How We Use Your Data

Your information is used for:

- Understanding user needs and interests
- Improving the design and features of Play
- Contacting you with updates about the app, surveys, or exclusive early access opportunities
- Adding you to our newsletter (if you opt in)

4.

Data Protection & Privacy

We take your privacy seriously. All personal data collected is:

- Stored securely and accessed only by authorized members of the Play team
- Not shared, sold, or disclosed to third parties outside our organization without your permission
- Used exclusively for internal development and communication

If you request it, we will delete your information from our records.

5.

Email Communication

By submitting your email, you agree to receive communications from us related to the development of Play. You may unsubscribe at any time via the link in our emails or by contacting us directly.



6.

Your Rights

You have the right to:

- Access the data we have on you
- Correct any inaccurate information
- Withdraw your consent and request deletion of your data

To exercise your rights, email us at: [Insert contact email]

7.

Changes to These Terms

We may update these terms occasionally to reflect improvements or legal changes. The updated version will always be available on our site and will include the “Effective Date” at the top.

By submitting the form, you agree to these terms.

Thank you for helping us bring more play into the world.
