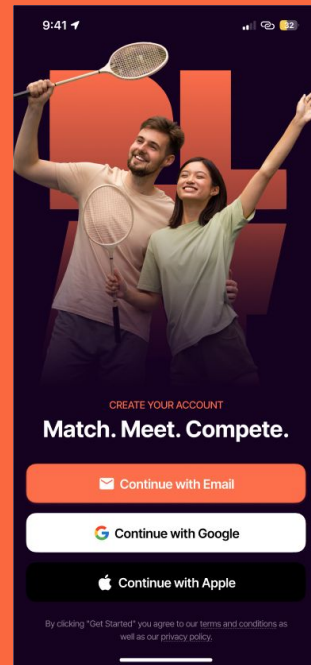
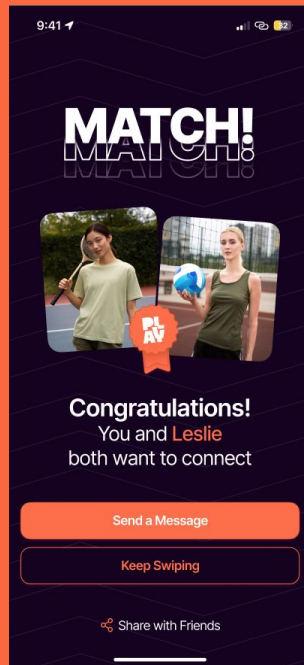


PLAY

Match. Meet. Compete.



Iain Brown - Founder
iain@challengeonline.co.uk

Difficult

Sport Specific

Motivation



New Zealand

£16,000

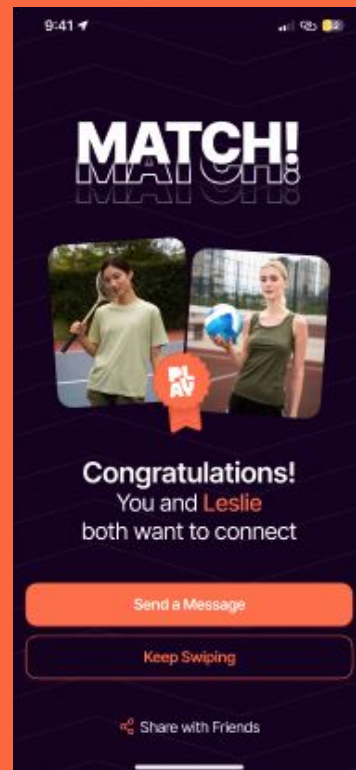
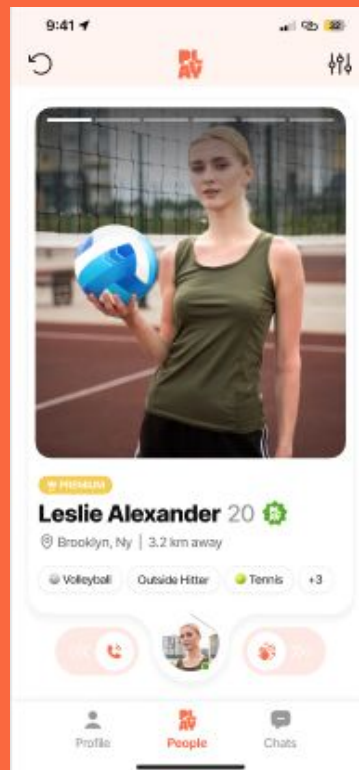
Connection

Swipe-based matchmaking

Location, Availability, Skill Level

Match. Meet. Compete.





**Total Addressable Market
(TAM)**

\$15B (Global Sports App Market 2035)

**Serviceable Available Market
(SAM)**

\$3,75B - \$4B

**Serviceable Obtainable Market
(SOM)**

Projected Share: \$37M - \$120M

Freemium

Ads

Future



UK Universities

Influencers and Teams

Partnerships



Background

Iain Brown, Softaims

Growth



Bootstrapped

Alignment

Accelerating



Human Connection

Speed to Action

Attention to Detail



iaian@challengeonline.co.uk

matchmeetcompete.com/journey

Iain Brown - Founder

